



NQLD Branch Townsville Golf Day

Sponsorship Prospectus

13 September 2024 | Rowes Bay Golf Club



Event Overview

Date: Friday 13 September 2024

Format: 18 Hole (with shot gun start)

Venue: Rowes Bay Golf Club
Emmerson St, Pallarenda, QLD

Program:

11:00am Player Registration & Lunch

11:45am Player brief

12:00noon Tee-off | Shotgun start

5:00pm Presentations, BBQ Buffet & refreshments

7:00pm Event Concludes



Opportunity to partner

The Institute of Quarrying Australia (IQA) is a national not for profit industry organisation, with members drawn from the extractive and associated industries.

The vision of the IQA is to have thriving communities supported by a sustainable industry.



We value

A safe and sustainable environment.

Diversity and inclusion.

Workforce development skills, careers and lifelong learning.

Networking, connection, trust and communication.



Opportunity to partner

Why sponsor

- Align your organisation with the IQA – the industry leader in connecting the extractive and associated industries
- Increase your organisation's exposure to relevant industry personnel
- Raise brand awareness
- Meet buyers, new customers and develop your existing network
- Create positive PR
- Provide a platform to promote your products and services
- Engage in valuable networking opportunities for your organisation and staff.



The audience

By partnering with the IQA QLD Branch, your organisation will be promoted to IQA members, non-members and associated industry personnel including:

- CEOs, Directors and Managing Directors
- General Managers, State Managers and Operations Managers
- Quarry Managers
- Quarry Supervisors
- Technical Managers and Support Asset Managers
- Operators
- Environmental Specialists
- Laboratory Technicians
- Mechanical and Electrical Support
- Administration Support
- Valid suppliers who provide goods and services to the industry
- Industry Regulators and Government Bodies.





Sponsorship Opportunities

A variety of partnership packages are available (see below). Your organisation will have the opportunity to display promotional materials on the day, such as a pull-up banner, signs, etc. and to provide competition prizes and giveaways.

*All pricing includes GST

MAJOR SPONSOR | \$2,000 | Exclusive Opportunity

- Branded partnership rights for the event. E.g. IQA NQLD Branch Golf Day in partnership with XX
- Corporate Signage at the Clubhouse
- One (1) Team of 4 players inc. green fees and golf carts
- Hole Sponsorship
- Logo on event collateral
- Acknowledgement by Master of Ceremonies during presentations
- Opportunity for a three minute presentation at the post event function

CATERING SPONSOR | \$880 | Exclusive Opportunity

Pre match lunch will be served to players from 11:00noon-12:00pm & Post match presentations will commence from 5:00pm

- 2 x Banners displayed during the pre & post match function (supplied by sponsor)
- Logo on event collateral
- Two (2) tickets to the Lunch & Presentation

DRINKS CART SPONSOR | \$650 | Exclusive Opportunity

- Branded signage on drink cart (signage supplied by sponsor)
- Logo on event collateral
- Acknowledgement by Master of Ceremonies during presentations
- Two (2) tickets to the Lunch & Presentation

NOVELTY COMPETITION SPONSOR | \$250 each | 7 available

Options available: Chipping, Nearest the Pin, Putting Competition and/or Longest Drive

- Prize for competition winners (IQA to source the prize)
- Logo on event collateral
- Acknowledgement by Master of Ceremonies during presentations
- Opportunity for a company representative to present the novelty competition prizes.



Sponsorship Opportunities

HOLE SPONSOR | \$350 each | 17 Available

For Sponsors who would like to set up a display or competition on their hole.

- One (1) hole allocated (signage supplied by sponsor)
- Two (2) tickets to the Lunch & Presentation
- Logo on event collateral
- Acknowledgement by Master of Ceremonies during presentations

Suggested Competitions:

Longest Drive Marshmallow: Who can hit the marshmallow the furthest or hit the target.

Hole of Fortune: Golfers spin a wheel after each hole and either win a prize or do a task such as taking the next swing blindfolded.

Frisbee Golf: Toss a frisbee at the holes instead of hitting a golf ball. Points go to the person who lands the closest, and a hole-in-one when you hit the pole or land right on the hole.

Instagram Hole: Bring props, have a camera and post to social media.

Chipping Competition: Chip a golf ball into a cup or tyre.

Trivia Game: Include trivia questions that relate to your company with a prize announced at the post game golf.

Need more information?

Thank you for your consideration. If you have questions or would like to discuss partnering with us, please contact:

Bec Farnes
Queensland Engagement & Events Coordinator
rfarnes@quarry.com.au
02 9484 0577 or 0404 022 654

If you would like to discuss opportunities to partner with the IQA in other states or at a national level, please contact us at iqa@quarry.com.au

Booking Details

To secure your sponsorship:
Visit: online booking form [here](#)
Scan the QR Code below



Or complete the booking details below

Organisation:

Name:

Postal address:

Phone:

Email:

Select	Sponsorship Category	Investment
<input type="checkbox"/>	Major Sponsor	\$2000 Inc. GST
<input type="checkbox"/>	Catering Sponsor	\$880 Inc. GST
<input type="checkbox"/>	Hole Sponsor	\$350 inc. GST
<input type="checkbox"/>	Drink Cart Sponsor	\$650 inc. GST
<input type="checkbox"/>	Novelty Competition Sponsor	\$250 inc. GST

Select	*Select your preferred competition
<input type="checkbox"/>	Nearest the Pin
<input type="checkbox"/>	Putting Competition
<input type="checkbox"/>	Longest Drive

Your signature below is taken as confirmation of your booking.
To confirm your participation please email your completed booking form to qldevents@quarry.com.au

Signed:

Print name:

Date:



Terms and Conditions

Acceptance of sponsorship is at the discretion of the IQA.

The acceptance of a sponsorship application is not to be considered as an endorsement of the products or services provided by the sponsoring organisation.

When the application has been approved, the IQA will confirm entitlements in writing and forward a confirmation, together with a tax invoice for payment.

All amounts are payable in Australian dollars.

Once applications have been confirmed and payment made, there will be no refunds payable.

Complimentary registrations are only applicable to branch events and cannot be used for education and training bookings.

The IQA will not be liable for and makes no guarantee of the number of attendees at any one event.

Placement of sponsor logo on communications and in PowerPoint presentations and the position of promotional banners at events is at the discretion of the IQA.

All sponsor presentations must be submitted for review and approval prior to the event.

The IQA respects privacy and is committed to complying with the Australian Privacy Principles contained in the Privacy Act 1988 and the Privacy Amendment Act 2014.

The IQA expects participants, including Speakers, Sponsors, Exhibitors and Vendors, to abide by the IQA's Code of Conduct at all events, whether online or in a physical space, including related social media, online communications such as emails and social media.

All banners unless otherwise specified must be provided by the company.

1.5% surcharge applies to all credit card payments





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The Institute of Quarrying
Australia